

# LUCAS NICHOLAS

[LPNICHOLAS.COM](http://LPNICHOLAS.COM)



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Brooklyn, NY

## EDUCATION

Ithaca College | Ithaca, NY  
Bachelor of Fine Arts | Film, Photography, and Visual Arts

## VIDEO EDITOR & MOTION GRAPHIC SPECIALIST

## RELATED EXPERIENCE

**ZenGroup - ZenStudio** | Osaka, Japan | July 2024 - Present

- Edit both short form and long form videos for all formats and platforms, including commercials, teasers, video podcasts, shorts and reels, Youtube series, product showcases, and more.
- Fulfill motion gfx needs for a wide range of projects, including ideation, storyboarding, designing, and animating for explainer videos, logo animations, video assets & GFX packages (Lower 3rds, transitions, etc), show reels, ads, etc.
- Upload and manage content on social platforms, as well as assist with shooting as needed on set

## FREELANCE EDITING & MOTION DESIGN

April 2021 - October 2022

**Overtime Sports** | **Worst Betting Show Ever** | Edit & add gfx to greenscreen based gfx & effect heavy skit show

**Whistle Sports** | **Put You On: Boenheim Brothers** | 9 minute edit with effects and brand gfx

**@BLKPanfa** | [instagram.com/blkpanfa](https://www.instagram.com/blkpanfa) | Personal brand IG showcasing a few projects and style experiments.

## MOTION DESIGNER & VIDEO EDITOR

**Overtime Sports** | Brooklyn, NY | March 2018 - April 2021

- Lead Motion Designer responsible for fulfilling animated GFX needs company wide, including creating & adding motion to assets for sequences, templates, and effects to be used in videos across all platforms.
- Design and animate GFX packages and create brand identities for series airing on multiple platforms and video formats (YouTube, Snapchat, IGTV, TikTok)
- Edit 1-15 min videos for Youtube, including mini game shows, green screen shows, vlog style longform content, and sizzle reels while incorporating engaging graphical elements as needed.
- Help Design Team to create a consistent yet innovative visual identity company wide by utilizing current design trends where appropriate.

## SOCIAL MEDIA VIDEO EDITOR

**Little Things Productions** | Brooklyn, NY | January 2018 - March 2018

- Edit videos, add animations, graphics, hard captions, and basic sound design.
- Take charge of creative ways to make content more unique for the brand.

## POST PRODUCTION INTERN

**Bunim-Murray Production** | Glendale, CA | May 2017 - September 2017

- Maintain & organize project files, ingest, transcode, sync audio, and group daily footage.
- Edit string-outs and create motion gfx and animations for partnered Youtube channels.